



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Waterfront Strategies  
3050 K St NW #100  
Washington, DC 20007

Schedule Dates  
Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

09/25/12-10/01/12  
House Majority Political Action Committee (57001)  
Waterfront Strategies (7591)  
POLITICAL ISSUE (ns) (1187)  
HOUSE MAJ PAC 09/25 (47469)  
Telerep/DC, Washington DC (2995)  
Telerep Washington DC  
BASSETT, LAURA  
/ 79/86/1805  
National/Political Issue Agency BRD  
Weekly/Irregular  
HOUSE MAJ PAC 09/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Last Modified  
Entered By  
CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

By Broadcast Month  
Sep. 2012  
Oct. 2012  
Grand Total:

Spots  
17  
1  
18

Rate  
\$15,560.00  
\$3,000.00  
\$18,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/25/12-09/28/12	3	:30	10A-11A (EST)	1		X	X	X	X			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/20/12
2.0	Normal Line / SPOT (2)	09/25/12-09/28/12	3	:30	11A-12P (EST)	1		X	X	X	X			1	\$625.00	\$625.00	West Palm Beach (WPEC)		9/20/12
3.0	Normal Line / SPOT (3)	09/25/12-09/28/12	3	:30	12-35A-1:35A (EST)	1		X	X	X	X			1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/20/12
4.0	Normal Line / SPOT (4)	09/25/12-09/28/12	3	:30	12P-12:30P (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
5.0	Normal Line / SPOT (5)	09/25/12-09/28/12	3	:30	4P-5P (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
6.0	Normal Line / SPOT (6)	09/25/12-09/28/12	3	:30	5A-5:30A (EST)	1		X	X	X	X			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/20/12
7.0	Normal Line / SPOT (7)	09/25/12-09/28/12	3	:30	5P-5:30P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/20/12
8.0	Normal Line / SPOT (8)	09/25/12-09/28/12	3	:30	5:30P-6P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/20/12
9.0	Normal Line / SPOT (9)	09/25/12-09/28/12	3	:30	6P-6:30P (EST)	1		X	X	X	X			1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/20/12
10.0	Normal Line / SPOT (10)	09/25/12-09/28/12	3	:30	6A-7A (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
11.0	Normal Line / SPOT (11)	09/25/12-09/28/12	3	:30	7A-9A (EST)	1		X	X	X	X			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/20/12
12.0	Normal Line / SPOT (12)	09/25/12-09/28/12	2	:30	7:30P-8P (EST)	1		X	X	X	X			1	\$790.00	\$790.00	West Palm Beach (WPEC)		9/20/12
13.0	Normal Line / Prime (13)	10/01/12-10/01/12	3	:30	10P-10P-11P-11P (EST)	1								1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Waterfront Strategies  
3050 K St NW #100  
Washington, DC 20007

Schedule Dates: 09/25/12-10/01/12  
Advertiser: House Majority Political Action Committee (57001)  
Agency: Waterfront Strategies (7591)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: HOUSE MAJ PAC 09/25 (474469)  
Salesperson: TeleRep/DC, Washington DC (2995)  
Sales Office: TeleRep Washington DC  
Buyer Name: BASSETT, LAURA  
Phone/Fax: /  
CPE: 79/86/1805  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: HOUSE MAJ PAC 09/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Last Modified: 09/20/12  
Entered By: Nancy Brutus  
CO-OP: No  
Headline #: 06523707  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$2,784.00  
Net Total: \$15,776.00  
Sales Tax:

BY Broadcast Month: Sep. 2012 17 \$15,560.00  
Oct. 2012 1 \$3,000.00  
Grand Total: 18 \$18,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (14)	09/29/12-09/29/12	3	:30	5A- 6A (EST)							1		1	\$190.00	\$190.00	West Palm Beach (WPEC)		9/20/12
15.0	Normal Line / SPOT (15)	09/29/12-09/29/12	3	:30	6P- 6:30P (EST)							1		1	\$500.00		West Palm Beach (WPEC)		9/20/12
15.0.1	Closed Preempt (15)	09/29/12															West Palm Beach (WPEC)	Sold Out/Exception - Higher rates/political in breaks	
16.0	Normal Line / SPOT (16)	09/29/12-09/29/12	3	:30	7P- 7:30P (EST)							1		1	\$525.00		West Palm Beach (WPEC)		9/20/12
16.0.1	Closed Preempt (16)	09/29/12															West Palm Beach (WPEC)	Live Program Overrun/Spot	
17.0	Normal Line / SPOT (17)	09/30/12-09/30/12	3	:30	8A- 9A (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/20/12
18.0	Normal Line / Prime (18)	09/27/12-09/27/12	3	:30	10P- CBS-Elementary (Thursday)				1					1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		9/20/12
19.0	Normal Line / SPOT (19)	09/25/12-09/30/12	3	:30	11P- 11:35P (EST)	1	X	X	X	X	X	X		1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/20/12
20.0	Normal Line / Prime (20)	09/25/12-09/25/12	3	:30	9P- CBS-NCIS: Los Angeles (Tuesday)		1							1	\$5,250.00	\$5,250.00	West Palm Beach (WPEC)		9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Laure Bassett  
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em; margin: 0;">AS ORDERED</p> <p style="margin: 0;">WPEC #1375934</p>					

**Total Charges:**    \$ 18,560.00                      18,560.00

This broadcast time will be used by: House Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
   
 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC  
 1025 Thomas Jefferson St. NW  
 Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Shannon Roche  
Deputy Director

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/17/2012  
Date

[Signature]  
Signature

(202) 350-5782  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Lillie K Roberts  
Printed Name

Sales Director  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Use Majority Political Action Com PARTY: \_\_\_\_\_

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Laura Bassett  
Candidate Manager Agency Committee (circle one)

ADDRESS: Waterfront Strategies  
1010 Wisconsin Ave.  
Washington, DC 20007

PHONE: 202-338-8700 FAX: 202-338-2334

EMAIL: \_\_\_\_\_

Information Requested: Rates & Avails

Final Disposition: Order placed \$18,560<sup>00</sup>

If Committee, list officers and position: \_\_\_\_\_

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
T. Rep. Wash